

January 5, 2018

Dear Potential Sponsor:

The 2019 New Lothrop Black & White Post-Season Kickoff is slated for Wednesday, January 30. This event serves as the New Lothrop Wrestling Team's largest annual fundraiser.

The New Lothrop Hornets have won 15 Team State Championships -- the most of any school in the state. Most recently, our program has competed in the state finals for five consecutive years, while finishing as the first place Academic All-State Team in Division 4 the last two years. That tradition of excellence is due in part to the opportunities that we provide for our athletes to learn and grow as a team. Overnight travel to prestigious tournaments, educational outings to collegiate duals and upgraded equipment in our weight and cardio rooms are all capital expenditures that allow us to continue a legacy of excellence both on the mat and in the classroom.

The Black & White is a multi-faceted event. With a new, later date this year we will be celebrating our regular season accomplishments while rallying our fans for a postseason run in the MMAC and MHSAA tournaments. The dual format allows our fans to meet the team and cheer on their favorites, while earning door prizes, winning raffle items and bidding on our silent auction.

There are many ways to support our team through this event. First, we invite you to attend the event itself. Doors open at 6 p.m., with wrestling to begin at 6:30. Tickets cost \$5 pre-sale or \$7 at the door. Second, the donation of merchandise for door prizes, raffle items, or silent auction. Finally, a tax-deductible donation can be made to NLAPS - Wrestling.

Event sponsors are recognized in the Black & White program, a video at the event, our social media pages, website and local newspapers.

In addition to this letter, the wrestler visiting you should provide you with a donation form. If you have any questions regarding the event or your donation, please contact fundraising chair Beth Clark by email at [bclark@ath.newlothrop.k12.mi.us](mailto:bclark@ath.newlothrop.k12.mi.us), or by phone at (810) 845-8657.

We appreciate your time and consideration!

Sincerely,

A handwritten signature in black ink, appearing to be 'Jeff Campbell', with a stylized, sweeping flourish at the end.

Jeff Campbell  
Head Coach, New Lothrop Wrestling